

ORDER



Orders
Order / Rev: 184047
Alt Order #:
Product Desc: Joe Miklosi for Congress
Estimate: 2107
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 08/03/12 / 08/03/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Buying Time Media
Buying Contact:
Billing Contact: Kate Klebahn
 650 Massachusetts Ave. NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Congress/Miklosi (D)
Demographic: A25-54
Product Codes: PL3-US House Rep
Priority: P3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	89	\$63,885.00	\$54,302.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	89	\$63,885.00	\$54,302.25	0.00
Totals	89	\$63,885.00	\$54,302.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KMGH	10/09/12	10/15/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	11-----	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 1-----		1				\$350.00		0.00			
		Week: 10/15/12	10/21/12	1-----		1				\$350.00		0.00			
E 2	KMGH	10/10/12	10/15/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	1-111--	:30	4	\$625.00	P3	0.00	NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--111--		3				\$625.00		0.00			
		Week: 10/15/12	10/21/12	1-----		1				\$625.00		0.00			
E 3	KMGH	10/09/12	10/15/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	12121--	:30	7	\$625.00	P3	0.00	NM	7	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-2121--		6				\$625.00		0.00			
		Week: 10/15/12	10/21/12	1-----		1				\$625.00		0.00			
E 4	KMGH	10/09/12	10/15/12	Inside Edition 9A Inside Edition 9A	CA	9A-930A	11111--	:30	5	\$300.00	P3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--		4				\$300.00		0.00			
		Week: 10/15/12	10/21/12	1-----		1				\$300.00		0.00			
E 5	KMGH	10/09/12	10/15/12	Millionaire 930A Millionaire	CA	930A-10A	11111--	:30	5	\$300.00	P3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--		4				\$300.00		0.00			
		Week: 10/15/12	10/21/12	1-----		1				\$300.00		0.00			

Order / Rev: 184047
 Alt Order #:
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Congress/Miklosi (D)
 Product Desc: Joe Miklosi for Congress
 Estimate: 2107

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KMGH	10/09/12	10/15/12	The View THE VIEW	CA	10A-11A 11111--	:30	5	\$450.00	P3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--		4		\$450.00			0.00			
		Week: 10/15/12	10/21/12	1-----		1		\$450.00			0.00			
E 7	KMGH	10/09/12	10/15/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P 11111--	:30	5	\$275.00	P3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--		4		\$275.00			0.00			
		Week: 10/15/12	10/21/12	1-----		1		\$275.00			0.00			
E 8	KMGH	10/09/12	10/15/12	The CHEW The CHEW	CA	1157A-1P 11111--	:30	5	\$265.00	P3	0.00	NM	5	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--		4		\$265.00			0.00			
		Week: 10/15/12	10/21/12	1-----		1		\$265.00			0.00			
E 9	KMGH	10/09/12	10/15/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm 11111--	:30	5	\$450.00	P3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--		4		\$450.00			0.00			
		Week: 10/15/12	10/21/12	1-----		1		\$450.00			0.00			
E 10	KMGH	10/09/12	10/15/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P 11111--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--		4		\$400.00			0.00			
		Week: 10/15/12	10/21/12	1-----		1		\$400.00			0.00			
E 11	KMGH	10/09/12	10/15/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 11111--	:30	5	\$1,125.00	P2	0.00	NM	5	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--		4		\$1,125.00			0.00			
		Week: 10/15/12	10/21/12	1-----		1		\$1,125.00			0.00			
E 12	KMGH	10/09/12	10/15/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P 11111--	:30	5	\$2,050.00	P2	0.00	NM	5	\$10,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--		4		\$2,050.00			0.00			
		Week: 10/15/12	10/21/12	1-----		1		\$2,050.00			0.00			
E 13	KMGH	10/09/12	10/15/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 11111--	:30	5	\$2,360.00	P2	0.00	NM	5	\$11,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--		4		\$2,360.00			0.00			
		Week: 10/15/12	10/21/12	1-----		1		\$2,360.00			0.00			
E 14	KMGH	10/09/12	10/15/12	Nightline Nightline	CA	1037P-1103P 11111--	:30	5	\$675.00	P3	0.00	NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--		4		\$675.00			0.00			
		Week: 10/15/12	10/21/12	1-----		1		\$675.00			0.00			
E 15	KMGH	10/09/12	10/15/12	430-5A News M-F/KMGH 7News at 430am	CA	430A-5A 1111---	:30	4	\$25.00	PREE	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-111---		3		\$25.00			0.00			
		Week: 10/15/12	10/21/12	1-----		1		\$25.00			0.00			
E 16	KMGH	10/13/12	10/13/12	Wall St. Journal Rprt SAT Wall St. Journal Report	CA	SAT 530-6A -----S-	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1		\$50.00			0.00			
E 17	KMGH	10/13/12	10/13/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A -----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1		\$175.00			0.00			
E 18	KMGH	10/13/12	10/13/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00

Order / Rev: 184047
 Alt Order #:
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Congress/Miklosi (D)
 Product Desc: Joe Miklosi for Congress
 Estimate: 2107

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	KMGH	10/13/12	10/13/12	7-9a Sat Morning News CA 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$300.00		0.00			
E 19	KMGH	10/13/12	10/13/12	5-6p News Saturday CA 5pm News Saturday	CA	5P-6p	-----S-	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$375.00		0.00			
E 20	KMGH	10/13/12	10/13/12	10P NEWS - SAT CA 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	1	\$625.00	P3	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$625.00		0.00			
E 21	KMGH	10/14/12	10/14/12	ABC GMA SUN CA GMA SUN	CA	Sun GMA 6A-7A	-----S	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$120.00		0.00			
E 22	KMGH	10/14/12	10/14/12	7A-8A SUN MORN NEWS CA 7A-8A SUN MORN NEWS	CA	7A-8A	-----S	:30	1	\$315.00	P3	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$315.00		0.00			
E 23	KMGH	10/14/12	10/14/12	THIS WEEK w/George SCA This Week	CA	8A-9A	-----S	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$900.00		0.00			
E 24	KMGH	10/14/12	10/14/12	SUN 4PM CA 4PM - SUN	CA	4P-430P	-----S	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$125.00		0.00			
E 25	KMGH	10/14/12	10/14/12	5pm News Sunday CA 5pm News Sun Local News	CA	5P-6P	-----S	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$525.00		0.00			
E 26	KMGH	10/09/12	10/15/12	10P NEWS - M-F/SU CA 10P NEWS (M-F/SU)	CA	10P-1037P	11111-1	:30	6	\$1,500.00	P3	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-1111-1		5				\$1,500.00		0.00			
	Week:	10/15/12	10/21/12	1-----		1				\$1,500.00		0.00			
E 27	KMGH	10/14/12	10/14/12	SUN Sports Extra-KMGH CA 10P News Sunday Sports	CA	1037P-11p	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$450.00		0.00			
Totals													89	\$63,885.00	